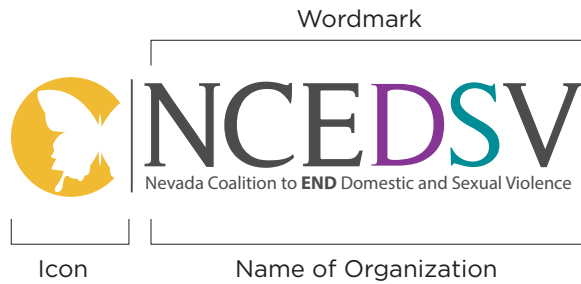




BRAND STANDARDS



Official Logo

The logo(s) that appear above are the official logo(s) of the Nevada Coalition to END Domestic and Sexual Violence.

The icon can be used with or without the wordmark. The wordmark can be used with or without the icon. The wordmark must always include the name of the organization in first use on any materials, and then the logo with tagline can be used as second reference on the same material OR if the full-name of the coalition is used prominently in larger than 10 pt. font.



Logo Color Variations



Inappropriate Logo Usage

Logo is not to be skewed, tilted, stretched or otherwise changed.
Logo is only to be used on white background, colors of the logo and wordmark are not to be changed



Color Specifications & Color Palette



C: 6% M: 27% Y: 92% K: 0%



Pantone 321 C



Pantone 2593 C



C: 65% M: 58% Y: 57% K: 37%



C: 0% M: 54% Y: 99% K: 0%



C: 47% M: 10% Y: 100% K: 0%

