**FOR IMMEDIATE RELEASE**

*Tuesday, January 28th, 2020*

**MEDIA CONTACT**

Fiona Gwozdz

fgwozdz@oliverrussell.com

(503) 334 – 7214

Sara Conrad

communications@ncedsv.org

775-828-1115 ext. 15

**Jacksons Food Stores Raises Over $154,000 to Help End Domestic Violence – Pushes 16-Year Donation Total To $1.5 Million**

*Donations Support Coalitions Against Domestic Violence Across 6 Western States*

*BOISE, IDAHO (Jan. 22, 2020)* – Through the generosity of customer donations, and with a dollar for dollar match by the company, Jacksons Food Stores 16th annual “Gift of Peace” campaign raised more than $154,000 in funds over the 2019 holiday season. These funds will be awarded to statewide coalitions that work to end domestic and sexual violence in each state Jacksons currently operates, including more than $16,000 for the Nevada Coalition to End Domestic and Sexual Violence

During the campaign, which ran from Nov. 27th to Dec. 25th, customers purchased “peace doves” in $1, $5, and $10 increments to symbolize their donation. In total, $77,192 was raised by customers in Washington, Oregon, Nevada, Arizona, Utah, and Idaho, with $8,072 raised by Nevadan customers directly. Each year, the fundraised amounts have been matched by Jacksons to empower more community impact, resulting in over $1.5 million in donations over sixteen years.

To celebrate the success of these efforts, on Wednesday, January 22nd, Jacksons Food Stores representatives presented leaders of the Idaho Coalition Against Sexual and Domestic Violence (representing all six coalitions), with the full donation amount in a check presentation ceremony.

“We are so grateful to the community for their support of the Jacksons Gift of Peace campaign,” said Susan Meuschke, Executive Director of the Nevada Coalition. “Every donation sends an important message of solidarity and encouragement to survivors and helps us provide the services and resources needed to empower them. We can’t thank Jacksons Food Stores enough for these much-needed funds and for their help shedding a light on this important issue through the campaign.”

**###**

**About Jacksons Food Stores**
*Since John D. Jackson founded Jacksons in 1975 as a single service station, the Idaho-headquartered company has grown to be a nationally recognized chain of more than 250 company-operated convenience stores in Idaho, Nevada, Oregon, Washington, Arizona and Utah under the Jacksons Food Stores and ExtraMile Convenience Store brands. In addition, Jackson Energy now wholesales branded fuel to more than 900 locations throughout 9 western states.*

**About the Nevada Coalition to End Domestic and Sexual Violence (Nevada Coalition)**

*The Nevada Coalition to End Domestic and Sexual Violence (Nevada Coalition) has been providing advocacy, education, and support for more than 40 years. Founded in 1980 by five existing domestic violence programs, it was formed to help Nevada’s communities respond effectively and creatively to the needs of domestic violence victims by providing direct victim assistance, through trainings and prevention efforts, and with community awareness and education programming. Their mission is to be a statewide voice advocating for the prevention and elimination of domestic and sexual violence through partnering with communities.*